



## **LOGO USAGE** **TERMS & CONDITIONS**

### **How the logo may be used**

The logo must be used subject to the terms and conditions laid out below. Use of the logo is exclusive to those who maintain their accreditation via CQMS Safety-Scheme and have paid their annual fee.

The logo may be used in the following:

- > a supplier's stationery (including letter headed paper, envelopes, compliment slips and business cards);
- > on the supplier's website;
- > a supplier's advertisements (TV, press, posters, magazines, internet);
- > a supplier's promotional literature; and,
- > a supplier's exhibition stand or stands.

### **Terms of Use**

- 1) Only companies that have successfully completed their annual audit and paid their annual accreditation fee are authorised to use the CQMS Safety-Scheme logo.
- 2) The company is only entitled to use the CQMS Safety-Scheme logo for the duration of their accreditation; they must remove all reference to, and logos of, CQMS Safety-Scheme from their website and any other literature within 28 days of expiry of the accreditation.
- 3) The CQMS Safety-Scheme logo cannot be reproduced from any other source other than from originals supplied by CQMS Safety-Scheme.
- 4) The logo must appear in a sensible size and position. It must not appear lower or after any other logo other than the supplier's own branding (if applicable), but must not be used in conjunction with any other logo in such a way as to suggest a relationship other than accreditation by CQMS Safety-Scheme.
- 5) The logo can be re-sized, providing it is proportionally re-sized and the lettering remains legible.

Please note: you are not entitled to use the Safety Schemes in Procurement (SSIP) logo in any format.